

# DEFAULT:



# MODERN

**PRIVATE**

**COMMERCIAL**

**01**



**LEVER HOUSE, 1952**

**EAST 53RD STREET AND PARK AVENUE  
MANHATTAN, NY**



**5 GRAND CENTRAL, 1958**

**EAST 42ND STREET AND THIRD AVENUE  
MANHATTAN, NY**



**PIX11 BUILDING, 1960**

**EAST 42ND STREET AND SECOND AVENUE  
MANHATTAN, NY**



**1290 AVENUE OF THE AMERICAS, 1964**

**WEST 52ND STREET AND SIXTH AVENUE  
MANHATTAN, NY**



**1301 AVENUE OF THE AMERICAS, 1964**

**WEST 53RD STREET AND SIXTH AVENUE  
MANHATTAN, NY**



**605 THIRD AVENUE, 1964**

**EAST 39TH STREET AND THIRD AVENUE  
MANHATTAN, NY**



**277 PARK AVENUE, 1964**

**EAST 48TH STREET AND PARK AVENUE  
MANHATTAN, NY**



**866 UNITED NATIONS PLAZA, 1967**

**UNITED NATIONS PLAZA AND FIRST AVENUE TUNNEL  
MANHATTAN, NY**



**1212 AVENUE OF THE AMERICAS, 1969**

**WEST 49TH STREET AND SIXTH AVENUE  
MANHATTAN, NY**



**825 THIRD AVENUE, 1969**

**EAST 50TH STREET AND THIRD AVENUE  
MANHATTAN, NY**



**1211 1221 1251 1271 AVENUE OF THE AMERICAS, 1959-1973**

**WEST 47TH STREET TO W 51ST STREET AND SIXTH AVENUE  
MANHATTAN, NY**



**1133 AVENUE OF THE AMERICAS, 1970**

**WEST 43RD STREET AND SIXTH AVENUE  
MANHATTAN, NY**



**747 THIRD AVENUE, 1971**

**EAST 46TH STREET AND THIRD AVENUE  
MANHATTAN, NY**



**261 MADISON AVENUE, 1977**

**EAST 40TH STREET AND MADISON AVENUE  
MANHATTAN, NY**



**300 MADISON AVENUE, 2003 (POST DEFAULT)**

**EAST 42ND STREET AND MADISON AVENUE  
MANHATTAN, NY**

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**01**

**DEFAULT:MODERN**

Documenting New York's modernism as  
one of the ordinary conditions of the city.

In 2026, commercial modernism  
appears through repetition and scale.  
The experience is standardized and large.

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2026

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